## **ALTA Press Release**



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**For Immediate Release** 



## American Land Title Association Announces TrustLink as an Elite Provider

**Washington, D.C., May 20, 2020** — The <u>American Land Title Association</u> (ALTA), the national trade association of the land title insurance industry, announced it has named <u>TrustLink</u> an ALTA Elite Provider.

ALTA's <u>Elite Provider Program</u> features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"As an ALTA Elite Provider, TrustLink has shown its dedication to its escrow and title partners," said Diane Tomb, ALTA's chief executive officer. "In an industry that currently is experiencing sweeping changes, it is important for ALTA to supply members with innovative service providers that are actively engaged in creating state-of-the-art, customized solutions. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes furnishing ALTA with member recommendations as well as financial statements. This extensive practice proves Elite Providers, like TrustLink, can add value for our members and make their businesses more profitable."

For more than 40 years, TrustLink has provided full-service trust accounting. The company offers a complete segregation of duties, daily three-way reconciliation, electronic verification and management approval, comprehensive unclaimed property service and positive pay upload to a bank. Along with 1099-S tax reporting and W-9 due diligence, TrustLink's services help industry professionals meet compliance initiatives and industry best practices.

"TrustLink is proud to be an ALTA Elite Provider," said Pam Sember, TrustLink business development manager. "As the oldest and biggest trust accounting services provider with over \$34 trillion in transaction dollars over the past 40 years, we welcome the opportunity to serve an even greater number of the ALTA membership with our personalized services and their own assigned reconciler."

A six-month, no-obligation reconciliation service is available for ALTA members using the closing software of TrustLink's integration partners.

For more information about the Elite Provider program or to apply, please visit www.alta.org/elite.

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## **About ALTA**

The <u>American Land Title Association</u>, founded in 1907, is the national trade association representing more than 6,300 insurance companies, title and settlement agents, independent abstracters, title

searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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